



Partner talk track for print security

Protect data before, during, and after printing to stop sensitive information from falling into the wrong hands.

59%

of businesses reported a print-related data loss in the past year, costing an average of £313,000 (about 408,000 USD) per annum.

Quocirca Global Print Security Landscape, 2019

	Ask this question	Uncover these problems	Propose these solutions	Highlight these benefits
Protection	Do you often see uncollected printouts in printer trays?	<ul style="list-style-type: none"> ▶ Sensitive information ending up in the wrong hands, which can lead to an intellectual property loss and/or data breach. 	<p>Secure Print Release: Keep jobs in a 'hold' state until released at the printer.</p> <ul style="list-style-type: none"> ▶ Secure release methods include ID cards, access cards, and biometrics. ▶ Two-factor authentication can be used to require a second method (like a PIN). <p>Find-Me Printing: Authenticate and collect jobs at the nearest printer.</p>	Protection against breaches, and sensitive information staying in the right hands.
Compliance	What safeguards do you have in place to protect against a data breach?	<ul style="list-style-type: none"> ▶ Potential employee and customer record breach. ▶ Insufficient compliance with privacy legislation. 	<p>End-to-end encryption: Protect a document at every stage of its lifecycle.</p>	Protection against breaches, and full compliance with local legislation and GDPR.
Visibility	Can you identify and contain document security issues?	<ul style="list-style-type: none"> ▶ No visibility of who (or what) prints. ▶ No accountability for uncollected printouts. 	<p>Logs: Store print activity in a detailed repository.</p> <p>Reporting: Interpret print activity and patterns.</p> <p>Archiving: See and review the content of print jobs.</p> <p>Watermarks and digital signatures: Physically identify print job ownership.</p>	Fully traced print jobs tying accountability to the owner, and detailed records.