

### Partner talk track for higher education

Whether it's a college, university, trade school or vocational institute, PaperCut MF is a powerful print management solution for organizations that teach and finetune skills of the great minds of our future.

	Ask this <b>question</b>	Uncover these <b>problems</b>	Propose these solutions	Highlight these <b>benefits</b>
\$ تخ Cost recovery	Do you charge students for printing? If yes, are you recovering all of your costs? If no, is this something you would like to introduce?	<ul> <li>Print costs out of control and over budget</li> <li>Can't easily recover print costs from students</li> <li>Not able to integrate with payment systems</li> </ul>	Quotas: Assign print limits to keep behavior in check. Payment systems: Transfer funds from bank accounts or popular apps like PayPal. Top-up and prepaid cards: Create bulk batches of cards to distribute to department heads, or via vending machines.	Students think twice about print choices when they know the cost comes out of their own balance – and that means schools both reduce <i>and</i> recoup costs.
Mobile and BYOD printing	How much of your time do you spend on print related support calls? Are a lot of these BYOD related?	<ul> <li>Students bring a variety of devices running on different operating systems</li> <li>Spend too much time managing user accounts, coordinating mobile devices and setting up print queues</li> <li>Users demand immediate print access</li> </ul>	<ul> <li>Mobility Print: Print from any device natively without apps or browsers.</li> <li>Web Print: Print files directly from a web browser.</li> <li>Email to Print: Send jobs to an email address to print.</li> <li>Print Deploy: Push the right print queues and drivers to roaming users automatically.</li> </ul>	Students, teachers, faculty and guests get support for all devices and platforms, giving them the freedom to bring their own devices and easily print with minimal touch from IT staff.



#### **Contact us**

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#### **CUSTOMER STORIES**

## Helping a leading law university save tens of thousands in printing

Case Western Reserve University reduced printing costs by \$20,000 USD per year. And with Mobility Print, they push printers to students' devices with zero interactions and hope to eliminate computer labs altogether.

# Saving paper during a Semester at Sea

To minimize supplies on-board their floating campus, the Institute for Shipboard Education gives students printing quotas. Once they go through their allowance, students pay a small amount to print.

	Ask this question	Uncover these <b>problems</b>	Propose these solutions	Highlight these <b>benefits</b>
Digitized documents	How many steps are required for users to scan to their cloud storage service?	<ul> <li>Scanning to the cloud requires users to complete the activity back at their PC or laptop</li> <li>Scanned documents are flat and uneditable</li> </ul>	<b>Integrated Scanning:</b> Securely scan directly to folders, email, or cloud storage in a few clicks. <b>OCR:</b> Create text-searchable and editable PDFs.	Easy two-tap scanning increases efficiency (no manual uploads to the cloud needed), reduces frustration, and cuts down printer lines. And with OCR, scans become smarter and more usable.
Security	What safeguards do you have in place to protect documents before, during and after they are printed?	<ul> <li>Uncollected documents left in printer output trays</li> <li>Student records, medical notes, tests and classwork are at risk of hacking</li> </ul>	<ul> <li>Secure Print Release: Jobs are put in a 'hold' state and only released via secure authorization at the printer.</li> <li>Find-Me printing: Walk to the nearest printer to use Secure Print Release.</li> <li>Watermarking and digital signatures: Label documents with owner name, date, and/or time of printing.</li> </ul>	Uncollected, wasteful printouts are greatly reduced by Secure Print Release, and data is safeguarded both physically and electronically with end-to-end encryption and on- page demarcations.
Control	Do you charge print to specific departments or create limits for users?	<ul> <li>No way to restrict users from printing excessively</li> <li>Can't allocate print activity per user or faculty</li> </ul>	<ul> <li>Shared accounts: Create specific chargeable accounts for different jobs and users.</li> <li>Print policies: Apply mindful, cost-effective default settings.</li> <li>Pop-ups: Remind users to opt for responsible print settings.</li> </ul>	By allocating print activity and costs to different user groups, institutions can influence print behavior to reduce waste and save money.