

Snapshot evaluations of popular print room solutions, plus tailored talk tracks to get customers jumping over to Job Ticketing.

Paper and email

Tried and true, but awfully outdated

Pros

Costs

- Generally free (uses existing infrastructure)

Adoptability

- It's been the status quo since day dot, so resistance to change is nonexistent

Cons

Features/usability

- Mostly manual, and prone to human error
- Very time consuming
- Usually necessitates a lot of people/ touchpoints
- No automatic tracking
- No upfront cost estimation

Job Ticketing talk track

It's a giant leap in automation/optimization

- Includes easy workflows to make things less time and brain-intensive
- Calculates all job details (materials, dates, etc.) automatically to reduce touchpoints and errors

It's a tracking and estimating machine

- Tracks everything (job progress, stock levels, etc.) to give operators powerful visibility
- Provides a cost estimate before submission to remove nasty bill shock.

High-end storefront

\$40k+ solutions found in Staples and similar

Pros

Features/usability

- Super customizable
- Can register/manage users in databases
- Caters to external customers
- Takes credit card payments
- Issues invoices

Adoptability

- Integrates with the popular digital printing solution Fiery

Cons

Costs

- Expensive for schools/small print rooms
- Databases for external users need to be internally managed

Features/usability

- Often includes unwanted/unused features
- No 3D printing capabilities

Adoptability

- Setup is complex, and can take months
- Poor integration with print management

Job Ticketing talk track

It's the best choice for the budget-conscious

- Costs a tenth of the price, and upkeep spend is minimal
- Focuses on essential features like costing and quoting, so you don't pay for what you don't want/need
- Includes 3D printing at no additional charge

It's much easier to get up and running

- Integrates easily with PaperCut MF, and takes 2-4 days to install instead of 2-4 months

Standalone workflow tool

Often provided by OEMs to streamline print rooms

Pros

Features/usability

- Optimizes printing processes
- Delivers the best results in terms of quality
- Enables automation through a variety of workflows

Cons

Features/usability

- No user-friendly interface/workflow for end users
- No accounting/charging capabilities
- No print job notifications/updates
- No 3D printing capabilities

Job Ticketing talk track

It's the ultimate companion solution

- Represents the perfect add-on, rather than a direct competitor/alternative
- Unifies specialty printing, accounting, charging, notifications (and more) with the existing tool

It's a user's best friend

- Drives engagement with an easy user-centric storefront/workflow experience